

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Lake County, Inc.

TITLE: Highlights Make Kindness a Habit Suite

Short description of the commodity or service desired: *Highlights Make Kindness a Habit Suite* is a comprehensive approach to introducing, explaining, exploring and revisiting the concepts of kindness in children, ages 0-5.

CONTACT

Name: Denise Dye, Fiscal Specialist

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Internal tracking number, if any:

DMS Single Source number, if applicable:

**Date posted: 05/19/2026    Time posted: 8:00am**

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate): The ***Highlights Make Kindness a Habit Suite*** is a comprehensive approach to introducing, explaining, exploring and revisiting the concepts of kindness with children ages 0-5. Through rich, varied, repeated exposures to kindness and its counterparts, children, their teachers, and their families are supported in strengthening school readiness, social development, emotional growth, and long-term well-being. This suite includes *Highlights Building Kindness Through Children's Literature Sets*, *The Kindness Connections Bundle*, *The Highlights Starts with Me Library*, *Highlights High Five Magazines*, and *The Highlights Make Kindness a Habit Professional Development/Training Package*.

Requestor (division, bureau, office, individual, as appropriate):

Early Learning Coalition of Lake County

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate): The Coalition will implement the *Highlights Make Kindness a Habit Suite*, which includes purchasing resources for SR and VPK Classrooms. Funding will be based on available dollars and will be used to purchase resources including, the Kindness Connections Bundle for classrooms serving children ages 3–5 with 10 thematic units, the Kindness Starts with Me Library + Grown-up Guide, the Make Kindness a Habit professional development package with in-person, virtual, and recorded training, and Highlights High Five Magazines with custom preschool cover wraps. The Coalition will purchase Highlights Building Kindness through Children's Literature for PUR 7778 (Revised 07/2022)

Incorporated by Reference: Rule 60A-1.045, F.A.C.

classrooms serving children ages 0-3.

*The Highlights Make Kindness a Habit Suite* includes the following materials:

- *Kindness Connections Bundle (per Classroom)* is a play-based social-emotional learning enrichment program designed specifically for preschool children ages 3–5, featuring 10 thematic units that help young learners explore emotions, empathy, friendship, mindfulness, and responsible behavior through engaging activities, classroom routines, and family-friendly take-home materials, all structured to integrate easily into existing preschool curricula and support early emotional and interpersonal development.
- *Highlights Kindness Starts with Me Library + Grown-up Guide* includes four (4) books and teacher/parent guides.
- *Highlights Make Kindness a Habit Professional Development/Training Package* includes both in-person, virtual and recorded trainings focused on research-based social emotional outcomes with stem from explicitly teaching kindness and are related to the suite components listed above.
- *Highlights High Five Magazines* with custom cover wraps for preschool age children.

Intended Single Source:

Highlights Early Learning

Price:

Up to \$100,000.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability competition, as appropriate): *Highlights Make Kindness a Habit Suite* is a product curated and developed by Highlights Early Learning who holds the exclusive rights to distribute and fulfill any orders and related configurations. No other entity is authorized to manufacture, distribute, or resell this product.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing): ELC of Lake – Lesha Buchbinder, CEO

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: 1300 Citizens Blvd., Ste. 206, Leesburg, FL 34748**

**Email: [ddye@elclc.org](mailto:ddye@elclc.org)**

**Fax:**